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To whom it may concern:

Ms. Mullaly was recommended to our organization as a channel development specialist with an extensive background in the public sector and federal markets. As she worked with our marketing team, it became clear that she has a remarkable knowledge of effectively implementing channel strategies in the government markets. Her recommendations brought increased value, opportunity, and profitability to our government partner programs.

Tiffany's awareness of the pitfalls (and how to avoid them) that often hinder the growth of companies, particularly those companies targeting the government markets, allowed us to fast track our channel sales programs. This allowed us to capture many opportunities the Federal buying season brings.

I recommend Ms. Mullaly to any channel sales organization looking to optimize their channel sales programs. Please contact me at 408-646-5051 for further information.

Best Regards,

A handwritten signature in black ink, appearing to be 'Penny Byron', written over a horizontal line.

Penny Byron
Sr. Government Marketing Manager
Adobe Systems, Inc.